

Searching in a Multi-Thesauri-Scenario – ~~experiences with SKOS and terminology mappings~~

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Topics of the talk

Projects using controlled terms and terminology mappings for improving search

- KoMoHe (mapping terminology)
- IRM project (recommending descriptors, providing contexts)
- Searching in a multi-thesauri-scenario (connecting services)

Topic of the conference

Importance of controlled terms/concepts on the Web?

- Today
- Tomorrow?



webo			
webopedia	477,000 results		
webos	3,050,000 results		
weboggle	24,400 results		
webometrics	155,000 results		
webobjects	10,500,000 results		
webbook	1,350,000 results		
webofscience	3,480,000 results		
weborb	88,400 results		
weboodi	432,000 results		
wikipedia.com	186,000,000 results		

Search term recommenders

[Dem iPhone auf den Zahn geföhlt](#)
 Ein Erfahrungsbericht für die COMPUTERWOCHE von Thomas
[iphonetest.computerwoche.de/](#) - 55k - [Im Cache](#) - [Ähnliche Sei](#)

[DSL-Telefonie bei freenet.de - Mit freenet wird Intern](#)
 Günstig telefonieren über das Internet mit freenet DSL-Telefonie
[www.freenet.de/freenetiphone/](#) - 25k - [Im Cache](#) - [Ähnliche Seit](#)

Verwandte Suchvorgänge: iphone
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Situation

Heterogeneity of controlled vocabularies

- **Internal consistence** → high
- **Compatibility** between controlled vocabularies → low
- Searching with a set of vocabularies is fairly unexplored

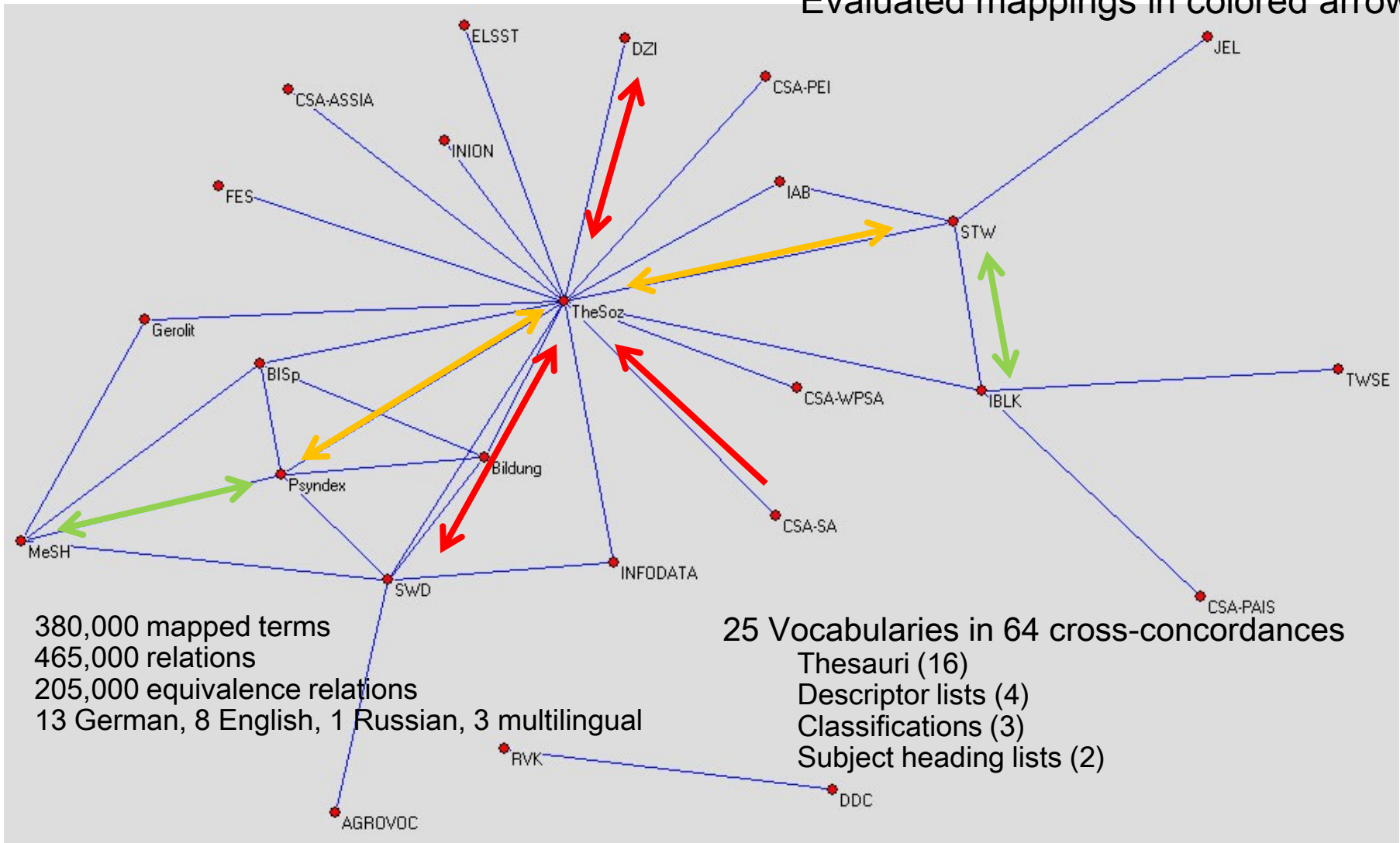
KoMoHe Project (2004-2007)

KoMoHe (Competence Center Modeling and Treatment of Semantic Heterogeneity)

- Translate search terms into other terminologies
- Increase diversity of documents from different databases
- Improve search experience without effort for searcher
- Test the effect for IR in different disciplines (social science and others)

Net of Cross-concordances

Each node represents a KOS
 Evaluated mappings in colored arrows



380,000 mapped terms
 465,000 relations
 205,000 equivalence relations
 13 German, 8 English, 1 Russian, 3 multilingual

25 Vocabularies in 64 cross-concordances
 Thesauri (16)
 Descriptor lists (4)
 Classifications (3)
 Subject heading lists (2)

Main questions

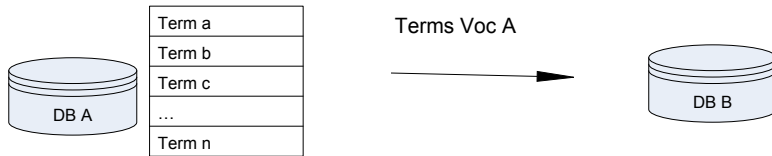
- What is examined?
 - the quality of the mappings
 - or the quality of the associated search
- Can we enable distributed search with the subject access tools over several information systems?
 - In one discipline
 - Between at least two disciplines
- Is the impact of terminology mapping on recall and precision measurable?
- The mappings are helpful to whom?

Information Retrieval Test

Question: How effective are the mappings in an actual search? Does the application of term mappings improve search over a non-transformed subject (i.e. controlled vocabulary) search?

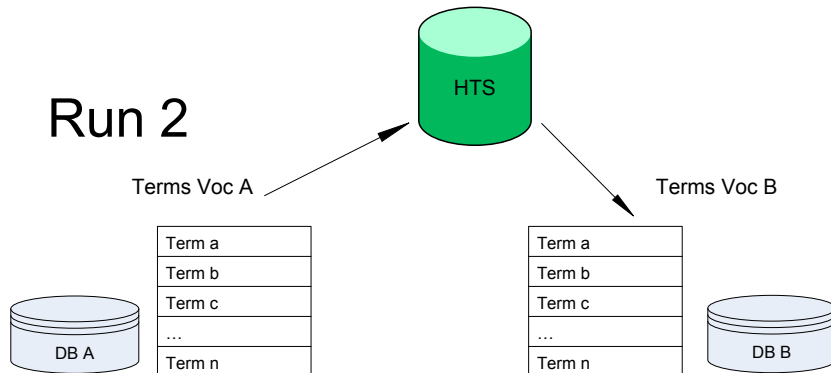
Scenario CT

Run 1



Scenario TT

Run 2



CT → TT (Improvements in %)

	Recall = Hitrate	Precision = Accuracy
Intradisciplinary	+39%	+34%
Interdisciplinary	+136%	+68%

Mayr/Petras, 2008

HTS (Heterogeneity Service) ~
Web service providing the
mappings

Experiences

- Overlap and more identical terms in intradisciplinary mappings
 - Mapping in one discipline is simpler: just one expert
 - Lesser effect on search
 - Automatic mapping may be more useful in intradisciplinary sets: mainly syntactic matching
- Language plays a major role
 - we had just one bilingual mapping in the test
- Restrictions of the study: no real users or interactions, only thesauri, KOS in German

Sowiport Search

Einfache Suche | **Erweiterte Suche** | Thesauri

Suche ▶ Trefferliste

Ihre Suche: Überall: [bibliothek und global]

Treffer: 27

Sortieren nach Relevanz (nach Titel)

Termtransformation

Der Term: bibliothek wurde transformiert in:
 Bibliotheken oder
 Bibliothekswesen oder
 Elektronische Bibliothek oder
 Libraries oder
 PUBLIC LIBRARIES oder
 Wissenschaftliche Bibliothek oder

Termtransformation

Der Term: global wurde transformiert in:
 Welt

markieren | Markierung entfernen

- World Library and Information Congress: 'Libraries without borders: Navigating towards global understanding'**

Québec, Kanada; 10.08.2008 - 14.08.2008 URL: <http://www.ifla.org/IV/ifla74/index.htm>
 Informationstyp: Veranstaltung
 Datenbank: **SocioGuide**
- IFLA Social Science Libraries Section Pre-Conference**

Toronto, Kanada; 06.08.2008 - 07.08.2008 URL: <http://ilabs.inquiry.uiuc.edu/ilab/ssls>
 Informationstyp: Veranstaltung
 Datenbank: **SocioGuide**
- Refugees and asylum seekers in the Caribbean region : library service implications (Flüchtlinge und Asylsuchende in der Karibik : Implikationen für bibliothekarische Dienstleistungen)**

Autor: **Brathwaite, Tamara**
 Erscheinungsjahr: 2007; Dokumenttyp: Buch
 Datenbank: **Sozialwissenschaftliches Literaturinformationssystem (GESIS)**

Mappings for query expansion
 Current implementation
 No interaction

<http://www.gesis.org/sowiport/>

Summary

Why are cross-concordances in one discipline less effective for IR?

- Amount of identical terms are significantly higher in one discipline (one language)
- No effective transformation possible for IR, if you have identical terms

Mapping projects should more often perform IR tests to measure the effect of their mappings.

IRM project

Motivation:

- Imprecise search results:
 - Vagueness of search terms
 - High ratio of irrelevant hits due to large results sets
- Improvement of search results/experience:
 - Search term recommendation (bridge between user and controlled voc.)
 - Non-textual ranking techniques (providing context)

Search Term Recommender (STR)

Recommendation of highly associated controlled terms

Query:

Only show metadata sets which include an abstract (slower)

Controlled context:
descriptors as tagcloud

Suggest search terms

Controlled vocabulary

Automatic query expansion

Rerank the result list

Rerank method

Interactive query enhancement

- [term cloud](#)
- [search term suggestions](#)
- [central journals](#)



[Eltern-Kind-Beziehung](#) [Handlungstheorie](#) [Heim](#)
[Informationsgehalt](#) [Jugend](#) [Jugendbewegung](#)
Jugendforschung [Jugendlicher](#)
[Jugendreligion](#) [Jugendsoziologie](#) [Klassenantagonismus](#)
[Körperlichkeit](#) [Lebensbedingungen](#) [Peer Group](#)
[Schelsky, H.](#) [Stadtsoziologie](#) [familiäre Sozialisation](#)

Total hits: 2699

1. Neidhardt, Friedhelm (1973): *Beitraege zur Kritik der Jugendsoziologie und Jugendforschung* in **Deutsche Jugend Zeitschrift für Jugendfragen und Jugendarbeit** Bd. 21 H. 4 (0012-0332) [toggle details](#)
2. Eckert, Roland (1973): *Grenzuebergaenge jugendsoziologischer Forschung* in **Deutsche Jugend Zeitschrift für Jugendfragen und Jugendarbeit** H. 4 (0012-0332) [toggle details](#)
3. Baus, Magdalene (1965): *Deutsche Maedchen in England* in **Deutsche Jugend Zeitschrift für Jugendfragen und Jugendarbeit** Bd. 2 (0012-0332) [toggle details](#)
4. Kreutz, Henrik (1971): *Theorie der Jugend und soziale Schichtung* in **Deutsche Jugend Zeitschrift für Jugendfragen und Jugendarbeit** (0012-0332) [toggle details](#)

Statistical relations:
Mappings between user terms
and controlled terms

Service: Reranking (Bradfordizing)

Sorting central papers in core journals/publishers on top

Query:

Only show metadata sets which include an abstract (slower)

Journal context

Suggest search terms

Controlled vocabulary

Automatic query expansion

Rerank the result list

Rerank method

Interactive query enhancement

[term cloud](#)

[search term
suggestions](#)

[central
journals](#)



Total hits: 2539

1. Bendit, Rene; Gaiser, Wolfgang (1992): *Einführung in das Thema: 'Europa und sein Nachwuchs'* in **DISKURS Studien zu Kindheit, Jugend, Familie und Gesellschaft Jg. 2 H. 2** (0937-9614) [toggle details](#)
2. Mauger, Gerard (1992): *Jugend in Frankreich : Reproduktion sozialer Ungleichheit im gesellschaftlichen Wandel* in **DISKURS Studien zu Kindheit, Jugend, Familie und Gesellschaft Jg. 2 H. 2** (0937-9614) [toggle details](#)
3. (1992): *Die Horizontalisierung der Lebenswelt italienischer Jugendlicher* in **DISKURS Studien zu Kindheit, Jugend, Familie und Gesellschaft Jg. 2 H. 2** (0937-9614) [toggle details](#)
4. Bendit, Rene; Gaiser, Wolfgang; Nissen, Ursula (1992): *Aufwachsen in der Bundesrepublik Deutschland : Risiken und Chancen im modernen Sozialstaat* in **DISKURS Studien zu Kindheit, Jugend, Familie und Gesellschaft Jg. 2 H. 2** (0937-9614) [toggle details](#)



- [DISKURS \(0937-9614\)](#) [150]
- [Aus Politik und Zeitgeschichte \(0479-611X\)](#) [150]
- [Deutsche Jugend \(0012-0332\)](#) [146]
- [Neue Praxis \(0342-9857\)](#) [117]
- [Zeitschrift für Soziologie der Erziehung und Sozialisation \(1436-1957\)](#) [89]
- [Television \(0943-4755\)](#) [86]
- [Kölner Zeitschrift für Soziologie und Sozialpsychologie \(0023-2653\)](#) [74]
- [Neue Sammlung \(0028-3355\)](#) [69]
- [Zeitschrift für Sozialisationsforschung und Erziehungssoziologie \(0720-4361\)](#) [68]
- [Medien und Erziehung \(0723-399X\)](#) [52]

Service: Reranking (Author centrality)

Ranking by Author Centrality: sorting central author papers on top

Query:

Only show metadata sets which include an abstract (slower)

Author context

Suggest search terms

Rerank the result list

Controlled vocabulary

Rerank method

Automatic query expansion

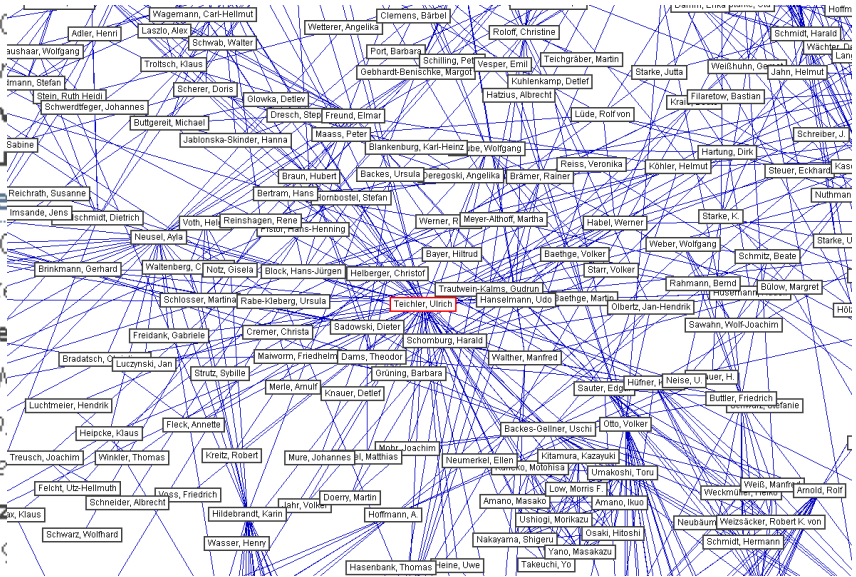
Interactive query enhancement

term cloud search term suggestions central journals **central persons**

Total hits: 12113

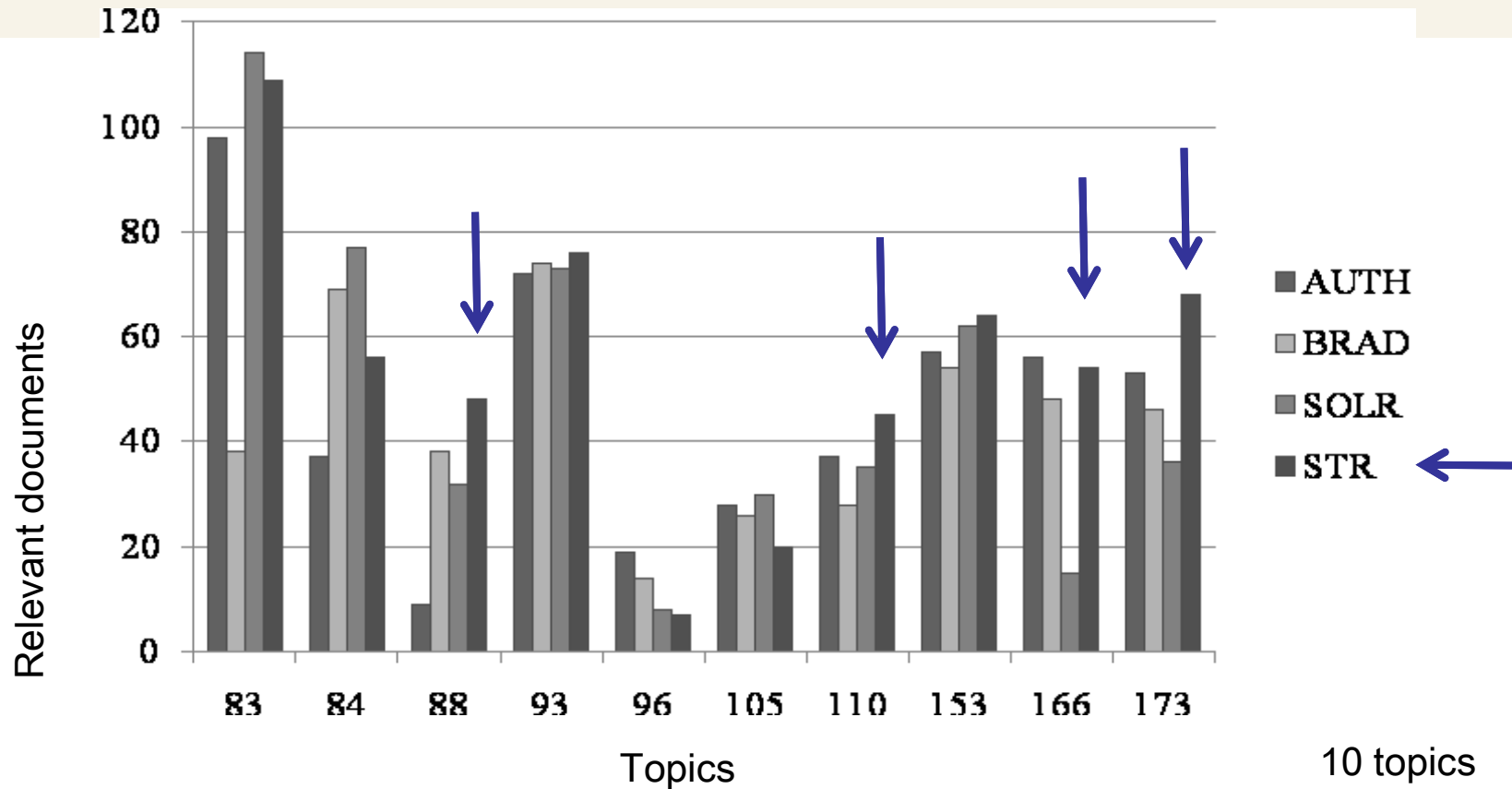
Co-authorship network

1. Heitmeyer, Wilhelm; C...
Bedeutung für die Ver...
Jugendforschung/Indiv...
subjektive Verarbeitung
(3-7799-0414-4)
2. Heitmeyer, Wilhelm; C...
gesellschaftliche Proz...
Konsequenzen in Juge...
3. Heitmeyer, Wilhelm; A...
Chancen und Belastun...
Orientierungssicherhe...
gesellschaftliche Proz...
Konsequenzen (3-7799...



- [Heitmeyer, Wilhelm \[0.02113342\]](#)
- [Schubarth, Wilfried \[0.02075069\]](#)
- [Krüger, Heinz-Hermann \[0.01957099\]](#)
- [DuBois-Reymond, Manuela \[0.018002631\]](#)
- [Boehnke, Klaus \[0.017718809\]](#)
- [Hübner-Funk, Sibylle \[0.01680161\]](#)
- [Hurrelmann, Klaus \[0.014602789\]](#)
- [Zinnecker, Jürgen \[0.012975149\]](#)
- [Melzer, Wolfgang \[0.012351238\]](#)
- [Lindner, Bernhard \[0.011778912\]](#)
- [Becker, Helmut \[0.010350749\]](#)
- [Neumann-Braun, Klaus \[0.009717477\]](#)
- [Eigenbrodt, Jörg \[0.009552841\]](#)

Evaluation

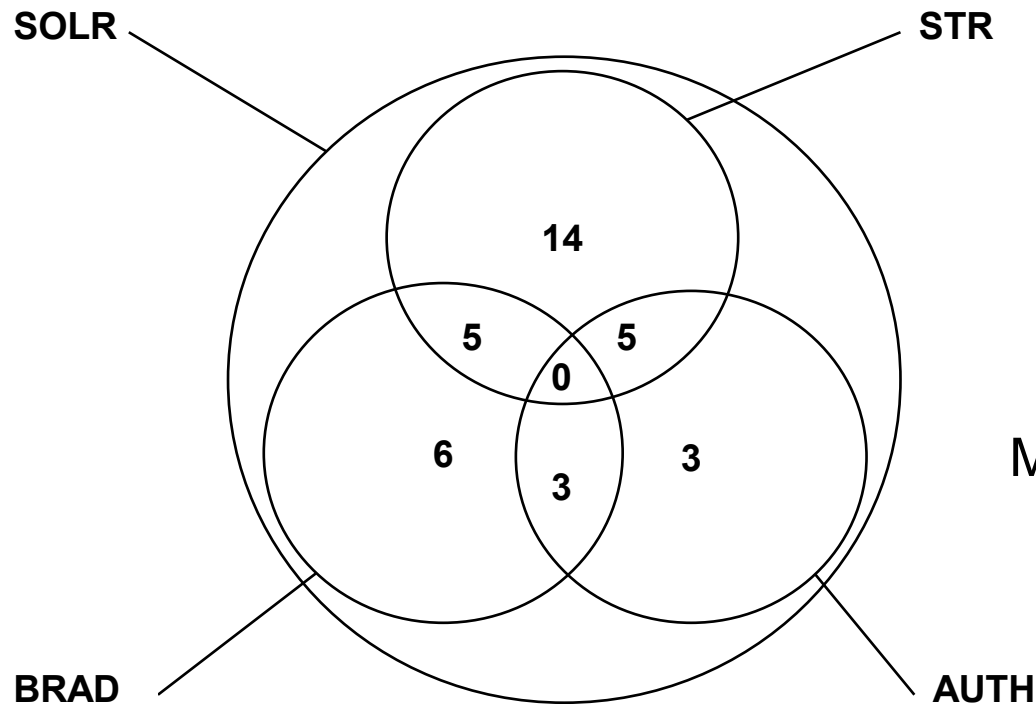


Number of documents judged relevant by the assessors per topic

- STR by adding the 4 descriptors with the highest confidence
- STR was best service (topics 88, 110, 166 and 173 with an improvement of 20% at least compared to the baseline)

10 topics
1 database
top 10 docs
4 services
73 students

Evaluation



Mayr et al., submitted

36 intersections of suggested top n=10 documents over all topics and services (total of 400 documents)

- Result sets are nearly disjoint
- Services provide quite different views onto the document space

Next steps

Searching in a multi-thesauri-scenario
(connecting services)

Interactive retrieval with terminology services
support

SKOS

One open standard for representing controlled vocabularies on the Web

Usage will be eased for:

- Web users
- Applications of the Semantic Web (SPARQL)

Objective: Sharing and interlinking with other standardized data sources → And see what happens!

Multi-Thesauri-Scenario

SKOS Mapping Properties

- „skos:exactMatch“
- „skos:closeMatch“
- „skos:broadMatch“
- „skos:narrowMatch“
- „skos:relatedMatch“

KOS 1	Relation	KOS 2
Library	=	Bibliothèque
Library	>	Special library
Thesaurus	<	KOS
Hacker	^	Computers + Security
Virus	0	

Modeling of terminology mappings with SKOS

Mapping between **concepts**

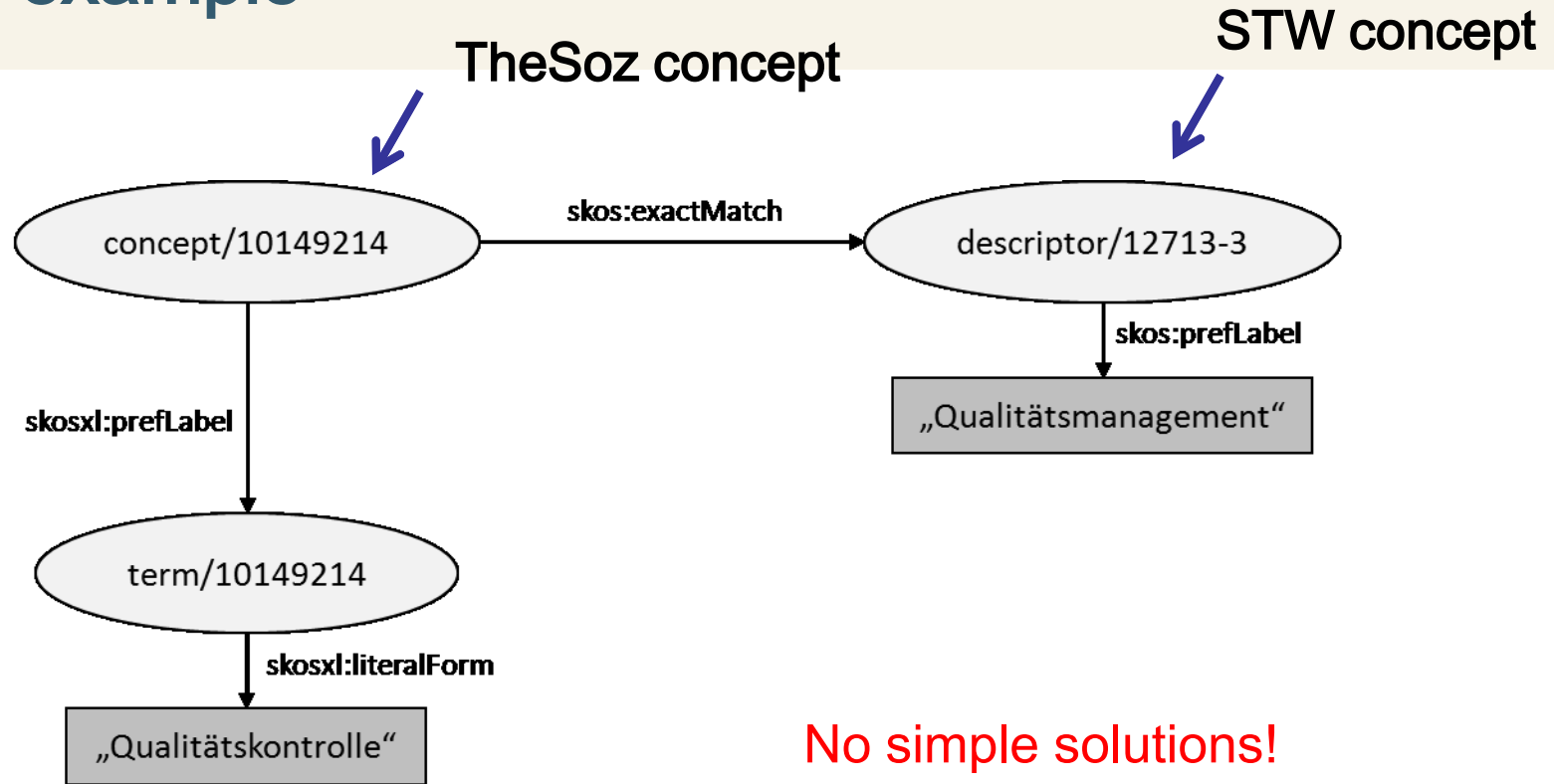
VS.

Mapping between **terms**

SKOS approach: Mapping between URIs of involved concepts

Problem: Most mapping have been build between terms

SKOS example



Example: Mapping between TheSoz and STW in SKOS

Mapping between URIs of involved concepts

LOD as a first step to publish data

<http://lod.gesis.org>

Thesaurus Sozialwissenschaften (TheSoz) at GESIS Linked Data Prototype

<http://lod.gesis.org/thesoz/>

Property	Value
cc:attributionName	<ul style="list-style-type: none"> ■ GESIS - Leibniz Institute for the Social Sciences (en) ■ GESIS - Leibniz-Institut für Sozialwissenschaften (de)
cc:attributionURL	<ul style="list-style-type: none"> ■ <http://www.gesis.org>
dcterms:creator	<ul style="list-style-type: none"> ■ GESIS - Leibniz Institute for the Social Sciences (en) ■ GESIS - Leibniz-Institut für Sozialwissenschaften (de)
dcterms:hasVersion	<ul style="list-style-type: none"> ■ 0.5
is skos:inScheme	<ul style="list-style-type: none"> ■ at GESIS Linked Data Prototype ■ http://lod.gesis.org/thesoz/concept/10034400

Property	Value
skosxl:altLabel	<ul style="list-style-type: none"> ■ <http://lod.gesis.org/thesoz/term/10034398>
skos:broader	<ul style="list-style-type: none"> ■ <http://lod.gesis.org/thesoz/concept/10034393>
skos:inScheme	<ul style="list-style-type: none"> ■ <http://lod.gesis.org/thesoz/>
is skos:narrower of	<ul style="list-style-type: none"> ■ <http://lod.gesis.org/thesoz/concept/10034393>
skosxl:prefLabel	<ul style="list-style-type: none"> ■ <http://lod.gesis.org/thesoz/term/10034400>
is skos:related of	<ul style="list-style-type: none"> ■ <http://lod.gesis.org/thesoz/concept/10036106>
skos:related	<ul style="list-style-type: none"> ■ <http://lod.gesis.org/thesoz/concept/10036106>
rdf:type	<ul style="list-style-type: none"> ■ ext:Descriptor

This page shows information obtained from the SPARQL endpoint at <http://lod.gesis.org/thesoz/sparql>.

[As N3](#) | [As RDF/XML](#)

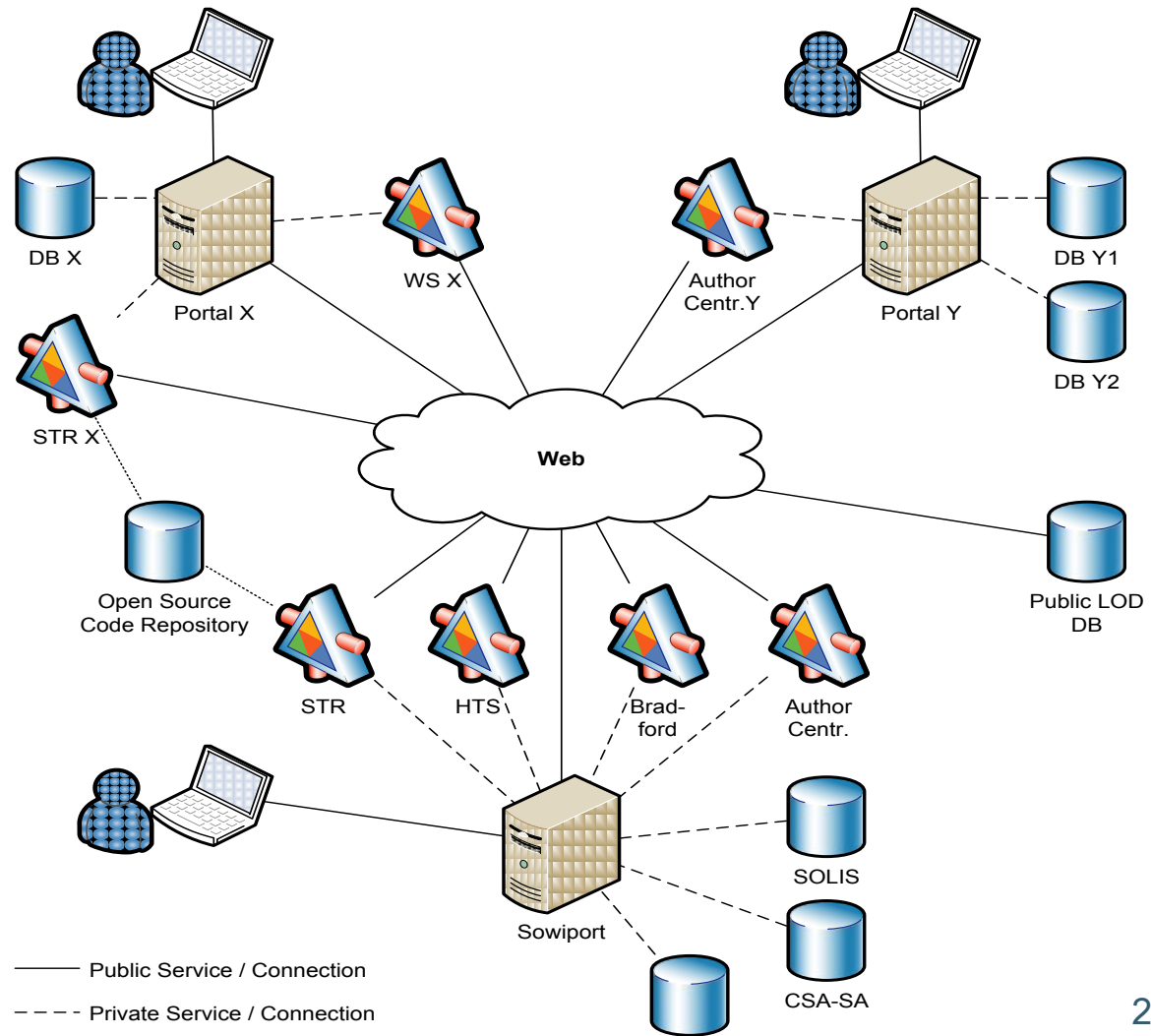
The GESIS Linked Data Prototype uses the [Pubby Linked Data Frontend](#). More information on Linked Open Data at GESIS can be found [here](#).

Perspectives

Next steps:

- further user evaluation of the services
- Combination of services
- Reusability of the services

Value-added services as public web services



Short conclusions

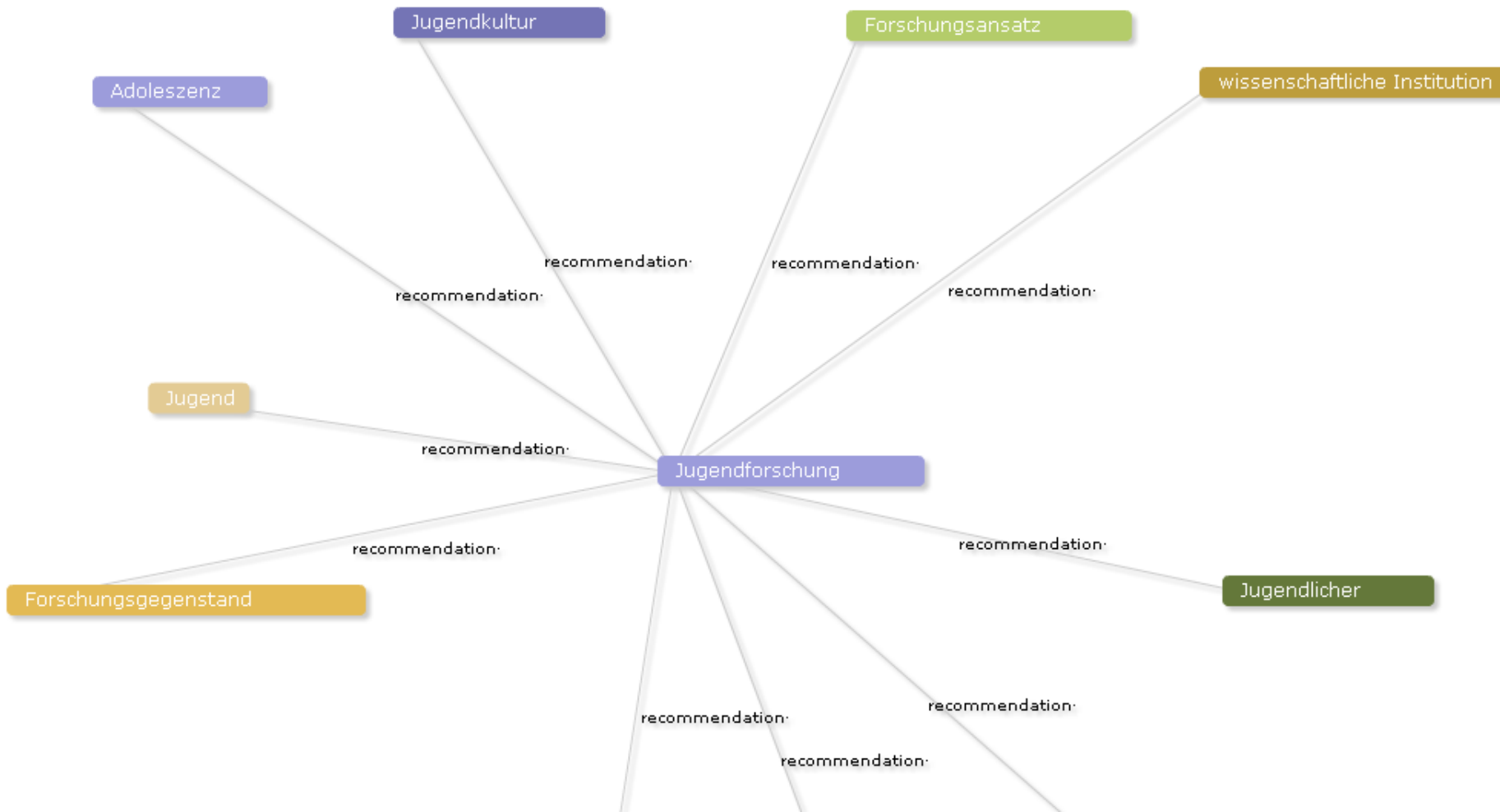
1. Mappings matter! See retrieval results ...
 - Interdisciplinary applications?
2. Contexts matter! See retrieval results ...
 - Providing context to stimulate and support users
 - Support interactive systems for exploration

Next steps

1. Provide data as linked open data
2. Provide linked open services
3. Experiment with users
4. Experiment with applications

Visual Terminology Browser

Suchbegriff: <http://www.gesis.org/beta/prototypen/visual-terminology-browser/>



References

Mayr, Philipp; Petras, Vivien (2008): Cross-concordances: terminology mapping and its effectiveness for information retrieval. In: 74th IFLA World Library and Information Congress. Québec, Canada.

http://www.ifla.org/IV/ifla74/papers/129-Mayr_Petras-en.pdf

Mayr, Philipp; Mutschke, Peter; Schaer, Philipp; Sure, York (submitted): Science Models as Value-Added Services for Scholarly Information Systems.

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<http://www.gesis.org/index.php?id=2479>